

BEAUTIFY LONDONDERRY COMMITTEE
JUNE 17, 2024 – 6:00 P.M.
SUNNYCREST CONFERENCE ROOM
DRAFT MINUTES (AMENDED)

1. **Call to Order:** Chairperson Joy Fraga Muller called the Beautify Londonderry (BL) meeting to order at 6:00 P.M. Present: John Mahon, Joy Fraga Muller. Laura Hajjar, Karen Riddle, and Beth Murray. Absent: John Loker; Ron Dunn (Town Council meeting conflict). Beth Murray was appointed to serve in John Loker's place. Town Staff: Kirsten Hildonen

2. **Public comment:** None. Middle school student Evan Bugenhagen was in attendance.

3. **Approval of Minutes from the Prior Meeting:** L. Hajjar made a motion to approve the minutes of the March 18, 2024, meeting; J. Mahon seconded. The motion passed, 3-0 with one abstention (K. Riddle). B. Murray joined the meeting after this vote.

4. **Town Welcome Signs:**
 - A. J. Mahon provided photos of the five Welcome to Londonderry signs with emphasis on two in need of immediate repair (Rockingham Road and Mammoth Road north). Two options were discussed:
 - Repair the two worst signs with existing funds and revisit the remaining three signs next year.
 - Repair all five signs this year by focusing fundraising efforts on this task.J. Mahon made a motion to initiate a fund-raising effort to maintain and repair all 5 Welcome to Londonderry signs; L. Hajjar seconded the motion. The motion passed 5-0. J. Mahon will contact the original sign maker to obtain a rough estimate of the cost of this project.
 - B. Discussion on moving the sign by Wendy's to a better location perhaps on the grassy island on the west bound side of Route 102 as one enters Londonderry from Exit 4. This is State of NH property and would undoubtedly require state input. J. Frage Muller will contact John Trottier at the DPW for his advice on contacts and other potential issues. If possible, costs for this move could be included in the fundraiser to repair the existing five signs.
 - C. Sponsor signs will need to be updated. These signs were produced by the State of NH.

5. **Budget Report:** Outlays for supplies and printing. No new money in. BL supplies are in decent shape:
 - T-Shirts are low - mostly Adult Large – so the Committee must decide if we are going to order more at some point.
 - All vests went into the field at one time during the LHS football clean-up. The Committee may want to consider the purchase of additional vests.

6. HS Football Team Cleanup Update:

- A. South School – J. Fraga Muller, B. Murray, and Shelby Murray reported a good effort by the approximately 19 first-year football players gardening at South School with a lot of help from the parents present. More tools would be helpful next time. The Committee also talked about the need to spend more time at South School to finish bringing those gardens up to speed with B. Murray, K. Riddle, L. Hajjar, and J. Fraga-Muller offering to spend additional time there.
- B. Roadside Clean-up – Approximately 60 upper-class football players picked up 40+ bags of trash from selected roads, schools, and athletic fields in town. J. Mahon, K. Riddle, and Betsy Mahon distributed supplies to six squads of players led by A.D. Jimmy Lauzon. Parent and coach participation was excellent. K. Riddle suggested making the LHS football clean-up earlier in the Spring to avoid ticks and make roadside trash more visible.

Special thanks to Colbie’s Cones at Sunnycrest Farms for their donation of free ice cream cones to the participating football players.

7. Sponsor-A-Road Update:

A.

Sponsor	Street	Spring Clean-up Date
Bosch Thermotechnology	Wentworth Avenue	April-24
Trend Moving & Storage	Liberty Drive	May-24
Admix	Harvey Road	April-24
Ecco USA	Delta Drive	Relocated
WIN-Waste Innovations	Nashua Road	May-24

B. Question: How does the Committee obtain more sponsors?

8. Round Table Discussion:

- A. Next Meeting: Monday, July 15, 2024.
- B. J. Mahon discussed solar-powered residential compost containers. The Chair suggested that this might more properly be a topic for the Utilities Committee or perhaps the Solid Waste sub-Committee.
- C. J. Mahon suggested that the Committee supply a plaque to Sunnycrest Farm. The Chair, while supportive, advised that this expense would need to be voted on by the Committee. J. Fraga Muller will investigate costs.
- D. J. Fraga Muller proposed thank you notes with BL’s logo on them. She will follow up.
- E. J. Mahon talked about 55+ communities in Londonderry and his recent encounter with Representative Kristine Perez who voiced a willingness to help BL in its efforts with these 15 communities. The open question is what can BL offer to get involvement from this segment of Londonderry’s population.

9. **Meeting Adjournment:** At about 7:10, J. Mahon made a motion to adjourn; K. Riddle seconded. The motion passed 4-0. (L. Hajjar absent from this vote.)