

BEAUTIFY LONDONDERRY COMMITTEE
JANUARY 20, 2025 – 6:00 P.M.
SUNNYCREST CONFERENCE ROOM
DRAFT MINUTES

- A. **Call to Order:** Chairperson Joy Fraga Muller called the Beautify Londonderry (BL) meeting to order at 6:00 P.M. Present: John Mahon, Joy Fraga Muller, Laura Hajjar, Beth Murray, John Loker, and Ron Dunn. Absent: Karen Riddle.
- B. **Public comment:** None.
- C. **Approval of Minutes from the Prior Meeting:** J. Mahon made a motion to approve the December minutes; J. Fraga Muller seconded. The motion passed, 2-0 with 2 abstaining.
- D. **DIY Roadside Clean-Up Package:** J. Mahon reviewed the proposed Leach Library DIY Roadside Clean-Up Kit directions with modifications from Leach Library. The Committee also decided to add BL contact information to the directions. The Town Hall placement for a BL DIY Roadside Clean-Up Station is still under consideration.
- E. **Date for Town Roadside Clean-Up Event:** Saturday, May 10, 2025, from 9am-Noon with a rain date of Saturday, May 17, 2025.
- F. **Fundraising Plans:** The Welcome to Londonderry Sign Maintenance fundraiser letter was sent to Justin Campo for review and input on tax deductibility of donations and donor payment options. J. Mahon to follow up. R. Dunn advised the Committee that the BL warrant article continues to move forward. J. Fraga Muller will post information and pictures in support of this warrant article to selected Facebook Groups. J. Mahon will draft a second fundraiser letter. This will be the first in a series of annual drives to fund BL's supply needs and the plan to provide beautification grants to selected groups. The Committee discussed ideas as to how this second fundraiser might work.
- G. **Plaques for Sunnycrest and Mack's:** The plaques are ready to be picked up. The Committee discussed options for presenting these to the recipients.
- H. **Updates:**
1. Sponsor A Road – Nothing new to report.
 2. Sponsor a Spot – Nothing new to report.
 3. Town Welcome Signs – From the list provided by K. Riddle, the Committee discussed including the original sign sponsors on the list of potential donors to the Welcome to Londonderry Signs fundraiser.
- I. **Round table Discussion:** None.
- J. **Meeting Adjournment:** 7:05, J. Loker made a motion to adjourn; J. Mahon seconded. The motion passed 3-0, L. Hajjar having been excused. Next Meeting: Monday, 2/17/25 at 6pm.